

You know how important patient engagement and advocacy are to improving health outcomes. The MirixaEdge product provides pharmacists with tools to work collaboratively with patients on managing medications, encouraging adherence, and tracking results. Based on the leading web-based clinical platform—the MirixaPro platform—the MirixaEdge product features:

- Case creation tools for pharmacists to create cases for ANY patient
- Easy-to-use templates for a suite of chronic disease states that speed the collection of data for targeted patient populations
- Enhanced documentation capability—capturing patient care outcomes in support of pharmacy programs, potentially resulting in increased revenue and clinical care opportunities

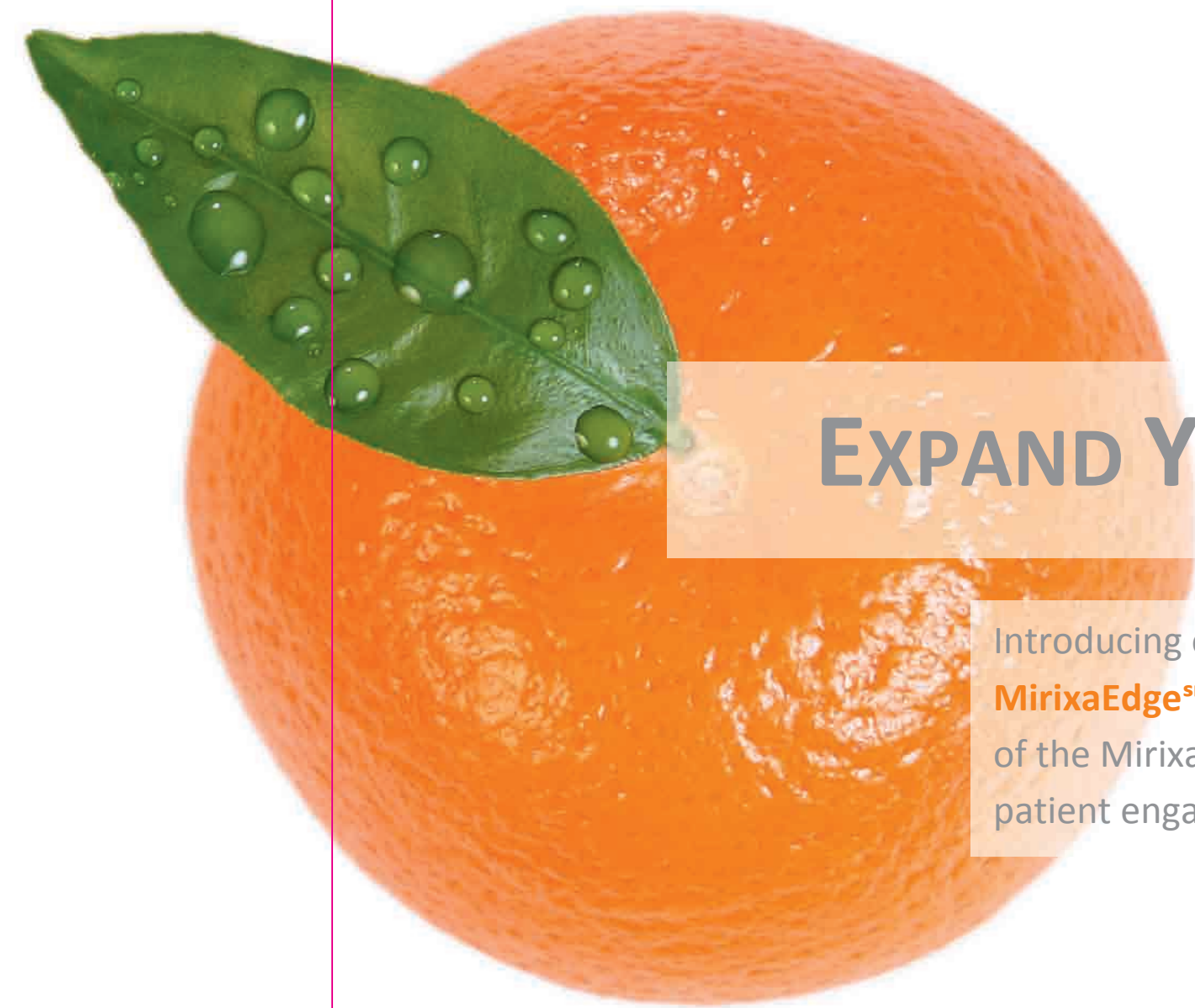
**Differentiate Your Pharmacy from the Competition**

MIRIXA Edge<sup>SM</sup>

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## EXPAND YOUR REACH

Introducing our latest product—**MirixaEdge<sup>SM</sup>**—capitalizing on the power of the MirixaPro<sup>SM</sup> platform to enhance patient engagement.

# The MirixaEdge<sup>SM</sup> Product

## What can the MirixaEdge product do for you?

Through medication therapy management and other medication-related care services, pharmacists can play a major role in driving down health care costs, in providing greater access to care delivery, and in helping patients improve their health outcomes.

The MirixaEdge product provides pharmacists with the tools to easily and efficiently create cases for any patient. The MirixaEdge product leverages the MirixaPro<sup>SM</sup> web-based clinical platform and provides the framework and data capture tools for pharmacist-created care programs — programs that can be specific to an individual or to patient populations.

Templates for a suite of chronic conditions — asthma, diabetes, and cardiovascular disease (including coronary artery disease, hypertension and hyperlipidemia) — plus a template for medication therapy management are available to help jump-start the case creation process. Additional disease-state templates will be released over time.

The MirixaEdge product can be used as a conduit for engaging patients in their health care. Patient-specific care programs initiate an on-going dialogue between the pharmacist and patient. Increased engagement can lead to better adherence and improved patient loyalty and trust—factors that benefit both the patient and pharmacy.

With the MirixaEdge product, the pharmacist is at the center of

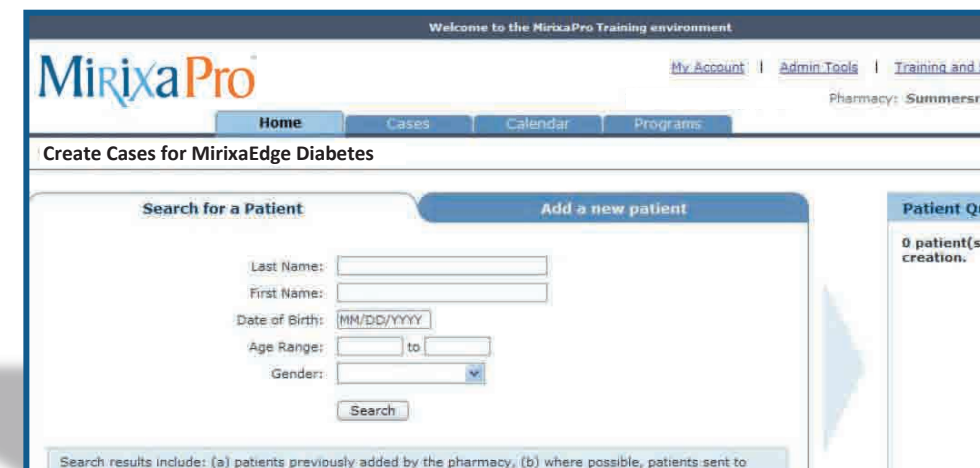


medication-related data capture and patient education. The enhanced documentation capability of the MirixaEdge product (which often replaces handwritten notes and word processing files) captures patient care outcomes in support of pharmacy programs, potentially resulting in increased revenue and clinical care opportunities.

## What can the MirixaEdge product do for your patients?

Everyone wants to avoid adverse outcomes. Yet physicians report that they frequently experience “alert fatigue” and sometimes bypass online warnings when prescribing.<sup>1</sup> With the MirixaEdge product, together with the MirixaPro platform, pharmacists become a human alert system, spotting contraindications, duplicate therapies, and medication-related interactions.

Similar to other programs offered on the MirixaPro platform, the MirixaEdge product promotes patient education and awareness through the patient medication record. Provided to the patient at the end of the service, this record lists the patient’s prescriptions and other medications they may be taking. The patient medication record can then be shared with family members, physicians and other care health care providers.



## How can you learn more?

Visit our website at [www.Mirixa.com](http://www.Mirixa.com) and click on the MirixaEdge product button for additional information.

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## Subscription Information

Subscription to the MirixaEdge product is offered on a monthly basis. Pharmacies can subscribe on a per program basis, add additional programs as needed, or select the comprehensive program option which includes all available chronic disease templates.

Pricing is determined based on the number of programs a pharmacy subscribes to and the number of cases created on a monthly basis. Each subscription includes the ability to create a specific number of cases with the option to purchase additional case volume, as needed.

To request additional pricing information, visit [www.Mirixa.com](http://www.Mirixa.com).

<sup>1</sup> Claudia Schlosberg, J.D. Medication-Related Problems (MRPs) in Older Adults: A Hidden and Costly Epidemic. The American Society of Consultant Pharmacists (ASCP). December 9, 2008. Pg 1-2.

Note: All patients shown in the demo shots are fictitious and part of the MirixaPro platform training environment.