

Achieve a Clinical and Cost Advantage through the Power of Pharmacy

Mirixa helps health plans nationwide leverage the convenience and trust between patients and their local pharmacists to improve clinical quality, reduce the cost of care, and gain a strategic advantage in the marketplace.

Mirixa's national network of over 40,000 contracted pharmacies—the largest of its kind—gives you the flexibility to deliver highly targeted, one-to-one interventions to your members. We can engage members through this high trust channel to differentiate your organization and achieve results.

Customized Programs to Manage Care, Reduce Risk, and Improve Formulary Alignment

With Mirixa medication care management programs, pharmacists reach out to plan members in a targeted and personal way. Use our adaptable platform to:

- Monitor medications, reduce duplication, and improve safety
- Increase formulary compliance and lower drug costs
- Increase adherence to therapy and improve outcomes
- Close important gaps in patient care
- Avoid complications and more costly care

Our contracted pharmacists deliver one-to-one education and coaching sessions, separate from the dispensing workflow. They help educate and motivate members on managing their conditions. They contact members' prescribers to suggest medication adjustments to meet your clinical quality and formulary goals, and they document results to help you both hear from your members and demonstrate program ROI. When pharmacists call, members engage and physicians listen. Put this powerful channel to work for you.

Engage your Members with Personalized Pharmacy Interventions

Patients—particularly those with chronic health conditions—often see pharmacists more frequently than any other health professionals, including physicians. National surveys find that pharmacists are among the most trusted health professionals, rivaling physicians.

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The MirixaProSM platform, our proprietary Web-based clinical platform, pushes qualified cases to contracted network pharmacies through a consistent interface and process that simplifies administrative tasks, including program documentation and billing, so pharmacists can focus on plan members.

Adaptable Programs Designed to Achieve Results

Mirixa's program configuration and analytics are designed to incorporate your clinical guidelines, business rules, member-facing content and branding. Standard programs include:

- Targeted Medication Review — Personalized medication reviews educate members on plan benefits and encourage formulary alignment, and reduce drug costs for plans and members. Pharmacists coordinate with members' physicians to achieve authorization for recommended changes.
- Care Gaps — Education and motivation interventions for members who are non-adherent or have other gaps in care to help them gain greater therapeutic benefit and manage care.
- Medication Therapy Management — Comprehensive programs for Medicare Part D, Medicaid and commercial populations that educate members, promote medication adherence, address safety issues, and achieve formulary alignment.
- Disease-Specific Care Management — Education and coaching on compliance and positive behavior for chronic conditions, such as diabetes, asthma, cholesterol, and hypertension.

Proven Solutions that Augment Current Initiatives

Mirixa can either deliver an established program or consult with your team to create tailored programs. We take the time to understand your existing programs and plan designs, and then work with you to implement or adapt a Mirixa program to ensure a best fit with your current initiatives, strategy, aims and budget.

Data-driven Member Targeting for Predictable Program Costs

Mirixa's data-driven programs let you target interventions on clinical, demographic, geographic, or other bases, and apply your rules for drug substitution and other criteria. Precision member targeting lets you accurately predict and manage intervention costs.

Scalable Program Deployment — Go Local, Regional or National

Our national network and our Web-based clinical technology lets you deploy programs locally, regionally or nationally, to meet the needs of your population.

Put Pharmacy to Work for You

To learn how Mirixa medication care management can help you enhance member care and reduce costs, contact our sales team at sales@mirixa.com or 866.218.6649.

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