

Improving Health Care through Community Pharmacy

Mirixa Corporation, sponsored by the National Community Pharmacists Association (NCPA), is the leader in targeted patient care services delivered via the nation's largest pharmacy-based patient care network. Dedicated to improving patient health since 2006, we are focused on improving the quality and accessibility of health care for patients through the power of pharmacy. We link health plans, PBMs, employers, physicians, and patients to pharmacists through the Mirixa network.

The Mirixa network contains over 40,000 contracted pharmacies nationwide, ranging from single-store independents to the latest chains. Our expanded patient care opportunities for community pharmacy are available both in the U.S. and overseas. Mirixa's business model and technology was chosen by the Pharmacy Guild of Australia to launch and manage its own national program in retail pharmacies nationwide.

Innovative Technology Designed for the Busy Pharmacist

The MirixaProSM platform, the nation's leading web-based clinical platform, enables community pharmacists to deliver targeted patient care on behalf of health care organizations wishing to improve overall health outcomes while reducing health care costs. The MirixaPro platform, designed by pharmacists for pharmacists, helps to identify patient health issues, highlights potential medication related interactions and encourages standardized care by pharmacists. The MirixaPro platform enables pharmacists to focus on patient care and increase patient loyalty.

“NCPA launched Mirixa with the vision of improving health care, leveraging the trust, expertise and accessibility of community pharmacists.”

Rick Solano
CEO & President
Mirixa Corporation

Helping our health care clients improve patient outcomes

Mirixa's health plan, employer and pharmaceutical clients benefit from unique patient health care services delivered via community pharmacy. By employing the vast Mirixa network of contracted pharmacies to reach their target markets, our clients maximize their economic potential and improve the health of their members and patients. We not only strive to lower medication-related costs for patients, but also provide Return-on-Investment (ROI) opportunities for our clients.

Enabling community pharmacies to thrive

Pharmacies contracted with Mirixa have the ability to strengthen patient relationships through coaching on medication and health related needs. Through direct patient intervention, pharmacies are able to distinguish themselves as patient care centers as well as reinvigorate the "voice" of community pharmacy in health care.

Embracing the Power of Pharmacy

Mirixa programs, and other initiatives such as the Asheville Project and Diabetes Ten City Challenge™, have shown significant cost savings and positive outcomes resulting from pharmacy-based patient care services.

Mirixa helps our clients and pharmacy partners to capitalize on these opportunities, empowering patients to live fuller, healthier lives.

www.Mirixa.com



About Mirixa

Mirixa corporation, sponsored by the National Community Pharmacists Association (NCPA), is the leader in targeted patient care services delivered via the nation's largest pharmacy-based patient care network. Dedicated to improving patient's health, Mirixa enables the health care community to deliver patient care services through retail pharmacy. The MirixaProSM web-based clinical platform is used by pharmacists to deliver standardized patient care services.

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